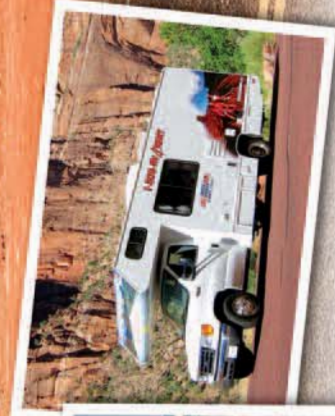


Cruise America

TOURBOOK

Discover America
and Canada
by Motorhome



Welcome to the Cruise America and Cruise Canada Tourbook

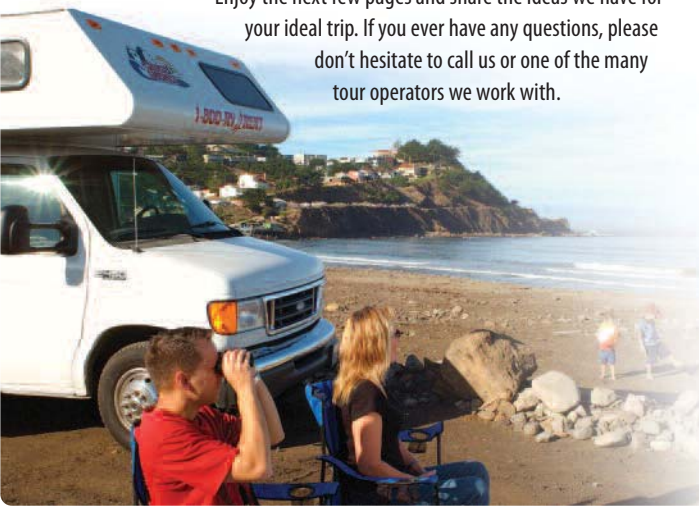
Cruise America started in business in 1972 – almost 40 years ago – and, just as it was the day it first opened its doors in Miami in the seventies, is still under the ownership and management of the Smalley family. The family's history is in vehicle rental – back as far as the twenties when the first 'snowbirds' started coming south for the summer and before there were hotels on Miami Beach!

From this you can tell Cruise America know motorhomes and know the motorhome rental business; Cruise America know what you want in a rental vehicle and we know what we want to provide for you. As you read through the following pages we hope you will glean some of the knowledge we have of our industry; of motorhome rental and of 'camping' in the true North American style.

Cruise America, and sister company Cruise Canada, want you to have the family holiday you wish for, tailored to your needs; and we hope that by reading the information in these pages you will come to learn just how exciting and motivating this type of holiday can be.

Rentals are possible from twenty four locations in the USA and six in Canada. No other company can offer you this many locations to travel from, to and between!

Enjoy the next few pages and share the ideas we have for your ideal trip. If you ever have any questions, please don't hesitate to call us or one of the many tour operators we work with.



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What is touring in a motorhome really like?

By looking at this brochure, you have made the first step into discovering one of the best ways to travel around the USA and Canada. With so much to see and do, it's often hard to know where to start but you have come to the right place and you are now in safe hands.

Cruise America has been renting motor homes for nearly 40 years; so with our extensive experience, top of the range motor homes built especially for the motorhome rental market and our unrivalled service standards, all we can offer you as an extra is... the holiday of a lifetime.

Americans and Canadians have been holidaying in motor homes for fifty or more years. They call them RV's – Recreational Vehicles – and that's exactly what they are – vehicles built specially for 'recreation'. We doubt that you will find an American family who has not bought or hired an RV at some stage in their life and taken the family out on the road for long weekends. With over 15,000 fabulous camping resorts to choose from, it is hard to see why anyone would want to book their family into a hotel.

There are so many benefits to hiring a motor home that it is hard to list them, but we will try and tell you some of them.

FREEDOM... There is no other holiday that gives you this freedom. You can stay in one place for as long or as little time as you fancy. There are no rigid rules about how long or short a time you stay in one place. What other things are there 'not': No set times for breakfast or dinner; no unpacking and re-packing every day; no extortionate costs for the mini bar and no tipping the porter every time he opens the door or picks up your bag!!

FLEXIBILITY... You could choose to follow one of our suggested itineraries on the following pages, design your own itinerary or just take to the open road and go to where your heart desires. Not so keen on a particular place once you get there? Kids getting bored? No problem, all aboard and let's drive to the next destination.

PRICE... Although hotels may seem relatively cheap when you book in, there are always the additional costs that everyone forgets until they



Grand Canyon
Photo: Breann Liebermann

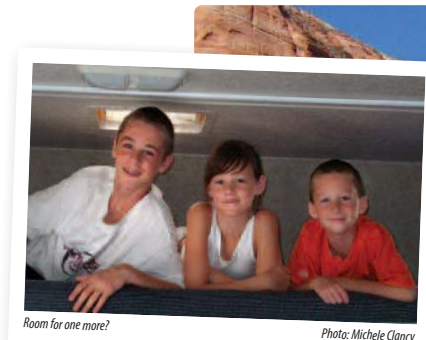
arrive. Breakfast, Lunch and Dinner being the main culprits!! Drinks, coffees, snacks!! Want the loo and you have to find a bar – and you have to buy a drink! All of these costs have to be paid at a restaurant, café, bar or pub. Compare this to an RV, where it is literally home from home. You wouldn't have every single meal, drink and snack out in a restaurant if you were at home and you don't need to if you are on holiday, certainly not in a motorhome. But no one is saying you can't eat out if you want to! The point is you have the choice. Purchase your essentials from one of the thousands of giant supermarkets that North America has to offer and let the kids have a glass of juice from a large carton rather than pay over the odds per glass in a café. It's not a great analogy but you get the drift!

ACCESS... Your motor home gives you access to all main tourist areas. When visiting places such as the Grand Canyon or Zion National Park, you are able to overnight within the grounds of the parks and usually at a minimal cost. Hotels serving the National Parks are typically expensive and often far from what you've come to see. Aside from the National or State Parks, practically all of the tourist sites and sights that have drawn you here have welcoming RV Parks right there.

PLEASURE... For children travelling in a motor home it is sheer pleasure. There is no cramming into the back seat of a car; no "I don't want the middle seat". Instead they can all sit round the table in the motor home and either play games or look out of the big windows at the view. Just back to the money for a moment, there are no unnecessary stops for a toilet break which normally ends up costing a fortune in cans of fizzy drink! Just pull over to the side of the road, use the on-board facilities, and get that orange juice or coke out of the fridge!

NATURE... Wake up to the sound of birds and a view of a vast mountain range. Step outside and take a deep breath of mountain or sea air. Relax with the family and eat breakfast in the sunshine. Then head out to your chosen destination for a full day of family fun. There is never any rush... and it doesn't get better than that.

Hiring a motor home to see America and Canada truly is an exceptional experience. The great outdoors is just waiting to be explored. Come with us now and take a look at our suggested itineraries with recommended campgrounds to get you on the right track.



Room for one more?

Photo: Michele Clancy



Superwoman!

Photo: Mary



Choosing your motorhome

With nearly 40 years experience in renting and manufacturing our own motorhomes, we know exactly what renters require to make their motorhome holiday as easy as possible. We now custom build just four motorhome types so it is easy for you to choose the right motorhome depending on the number of people, length of vacation and your individual needs.

Perhaps if there are just two of you and you want, not just all the comforts, but also a motorhome that is easy to drive and park, as well as being economical, then you should choose the C19. On the other hand if you are a family of 4 the C25 or E27 is

ideal, or if you're a small party travelling for sometime, the C30 for all the extra storage and space.

All Cruise America vehicles come with power steering, power brakes and automatic transmission. If you drive a manual vehicle at home, it will take you seconds to get the hang of forgetting your left foot and just using the on/off pedals – the power and the brake.

From our own experience, the vehicle length has never been a problem – it just seems to follow you! Just be sure to make your turns wide. The vehicle width takes a little while to get used to, but by day two you will be driving your RV like a professional!

Vehicles to choose from

We offer four vehicles, all with petrol engines. All of our RV's are type 'C' – remember by 'C' for Cab-over'. We find them far more serviceable for the rental business than the old flat fronted, coach style 'A' bodies we used to rent many years ago which were always prone to chipped windscreens. Indeed there is more internal space in the type 'C' and the cab-over bed is a firm favourite among the youngsters!

Everything Cruise America rents is built specially for the rental market and while we cannot say things are totally indestructible, we make a very good effort to ensure that

things like cupboard latches are secure, fabrics are durable, curtains are well secured and light-proof; our mattresses are easily cleaned, vinyl floors too. We are always striving to improve our RV's and work with the design team at one of the USA's major manufacturers ensures we are as current in the RV marketplace as we can be.

All of our RV's have a refrigerator and freezer. They all have a hob and a microwave and cupboards for food storage in the kitchen area. All have a shower, basin and flush toilet. Waste water from the bathroom and kitchen goes into two on-board holding tanks when you are not hooked up to mains drainage at a campground.

C19 Compact Motorhome

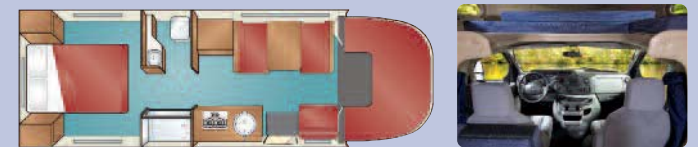
A recent addition to the fleet is our aerodynamic and fuel efficient C19. Cruise America's 'green machine' is narrower and will fit into a car parking slot. It's perfect for a couple with its large double bed over the cab, kitchen at the back and all those other facilities. If you have a young child, the dining table easily drops to make the dinette into a bed 3ft wide and 6ft long. The maximum we allow in the C19 is 3 people, and we recommend that one is a child.



Sleeps family up to 3
Length 20' 2" / 6.15 meters

E27 Intermediate Motorhome

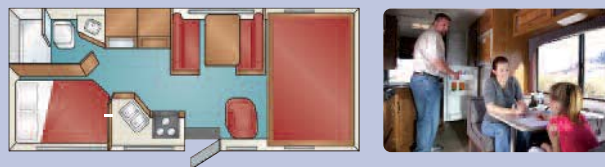
Our most recent addition to the fleet is our new streamlined and aerodynamically designed E27. While still very similar to our C Class RVs the E27 is built using lightweight, hi-strength composite materials benefitting clients further with improved drivability, reduced fuel consumption and cabin noise and re-designed cabin elements to maximise comfort including LED lighting throughout. There is a separate bedroom at the rear, double bed over the cab and convertible dinette bed.



Sleeps family up to 6
Length 28.5' / 8.66 meters

C25 Standard Motorhome

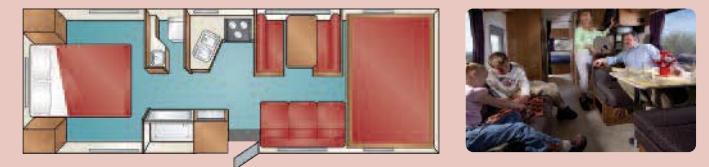
Our medium size vehicle, the C25, has been a stalwart of fleet design for several years. With a rear corner double bed as well as a double bed over the cab it is ideal for two couples or a family of up to five – like the C19 the dinette area easily converts to a single bed, 3ft wide and 6ft 6ins long.



Sleeps family up to 5
Length 24'-25' / 7.3-7.6 meters

C30 Large Motorhome

The C30 vehicle is the largest motor home on our fleet. Its special feature is the large separate bedroom at the rear with its 5ft wide bed! There is also a double bed over the cab, a convertible sofa-bed and a convertible dinette bed. The shower is separate from the toilet/basin as well in the C30.



Sleeps family up to 7
Length 29'-30' / 8.8-9.1 meters

Pricing your motorhome - availability is key

The first key to good value renting of a Cruise America or Cruise Canada vehicle is knowing that our pricing is based on availability. When we have more vehicles available, the price will be cheaper; when we have more vehicles available in a certain category, you may find a larger vehicle is cheaper than a small one.

The second key is to understand that the EARLIER you book, the more availability there will typically be – and hence the cheaper the price will be.

When you call us, or your tour operator, you will be given the price for the entire rental time, including insurance.

You will be asked how many miles you think you will be travelling – and you can pre-buy your mileage accordingly at a saving from the per mile rate. You can buy in 500 mile/800km 'blocks' or, if you think you will travel a long way, you can pre-purchase unlimited mileage. It is good to note that in certain months, on certain vehicles, you can save 50% of the unlimited mileage charge for up to three weeks! If you choose one of our itineraries in this brochure it will be easy for you to know basic mileage – but please don't forget you will not just drive from campground to campground on our route; you will divert to places of interest along the way so be generous with yourselves and mileage, the caveat being there are no refunds for un-used mileage.

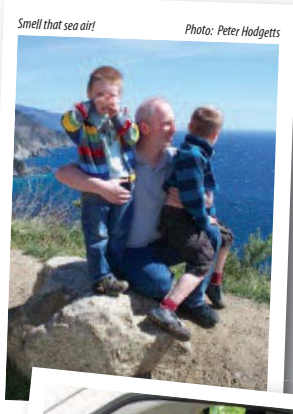
Cruise America & Cruise Canada provides a Personal Kit with personal bedding and towels and a Kitchen Kit of pots and pans and crockery. Normally you would pay for these at the rental station if you require them (2010/11 price is \$50 personal kit and \$100 vehicle kit).

If you are going to pick up in one city and return to another, you will be expected to pay a one-way fee. Fees vary from \$50 to \$750 depending on the routing and normally customers pay that directly to the rental station when they pick up their vehicle.

Everything is subject to state or provincial tax; normally your tour operator will add this on to your pre-paid items but do expect it also to be added to any locally paid items.

INSURANCE is really important to everyone and we include it in your rental price. We cover you automatically for one million dollars liability. Your vehicle is also covered for accidental damage but please be aware there is a deductible excess, just as with your car insurance at home. For any damage to our \$60,000 plus valued vehicles, you may be charged up to \$1000 dollars (2010/11) towards each damage claim. This does not mean an automatic charge of \$1000 for each claim; it means UP TO. as an example, if the damage repair cost is \$50, that is all you will be charged. It is important to note that all insurance is invalidated if the vehicle is being driven contrary to the Rental Agreement signed at pick up.

The last thing you need to know about is the \$500 refundable security deposit. This will be charged to your credit card and if you don't have one of those the fee will be a \$1,000 cash deposit. Any extra mileage charges or damages will be charged against this deposit and any costs for oil (keep receipts please!) will be credited to you. It is REALLY important to us that you keep the oil levels at normal – hence we'll pay for it!



Smell that sea air! Photo: Peter Hodgetts



My turn to drive! Photo: Jacqueline Marsh



Your motorhome specifications

STANDARD FEATURES ON ALL MOTORHOMES

Power Steering	Refrigerator/Freezer Compartment
Power Brakes / ABS System	Combination Shower (Separate in C-30)
Cruise Control	Fresh water Flush Toilet
Automatic Transmission	Generator (C30 only in Canada)
Dash A/C	Rear Dual Tires (single rear tires on the C19)
Furnace	2-Wheel Drive
3 Cook Top Burner (2 in the C19)	
Microwave Oven	
Roof A/C	
AM/FM Radio & Stereo	

SPECIFICATIONS	C19	C25	E27	C30
<i>Tank Capacities (gallons/litres)</i>				
Water Heater	6/22	6/22	6/22	6/22
Fresh Water	20.5/76	40/151	40/151	40/151
Grey Water	18/68	35/132	22/83	35/132
Black Water	17/64	30/114	22/83	30/114
Gasoline	40/151	55/208	55/208	55/208
LP Gas	11/42	14/53	12.2/46	14/53
<i>Bed Dimensions (inches/meters)</i>				
Cab Over	60 x 84	57 x 96	66 x 90	57 x 96
	1.52 x 2.13	1.45 x 2.44	1.68 x 2.29	1.45 x 2.44
Dinette	37 x 72	38 x 70	39 x 65	39 x 65
	0.94 x 1.83	0.97 x 1.78	0.97 x 1.73	0.97 x 1.73
Rear	–	54 x 80	60 x 74	60 x 74
	–	1.37 x 2.03	1.52 x 1.88	1.52 x 1.88
Couch	–	–	–	42 x 68
	–	–	–	1.06 x 1.72
<i>Exterior Dimensions (feet & inches/meters)</i>				
length (to nearest foot)	20'6.15	25'7.6	28'5"/8.66	30'9.1
Width (mirrors retracted)	7'8"/2.34	8'4"/2.54	8'4"/2.54	8'4"/2.54
Height (clearance)	12'/3.72	12'/3.72	12'/3.72	12'/3.72

Campgrounds in North America

In North America, there are thousands of campgrounds ranging from high class resorts with every amenity, through owner run campgrounds where hospitality is the key, to the more basic camping experience found at National, State and Provincial Park campgrounds.

We want to give you a taste of each of these similarly homely, but quite different in style, experiences. We will be honest and tell you though, if there is a National Park in the area, we will have chosen that!

Let's talk first about the 'high class resorts'

These may be privately or corporately owned and will normally be pristine, in a great location, with paved roads and RV sites, and full hook-ups to town water, electricity and waste disposal. They will have smart showers and toilets for the use of 'campers'. There will be a Clubhouse, often a restaurant and bar area; and of course a swimming pool or private beach, plenty of

children's activities and sporting opportunities. Costs vary depending on the area; they will be more expensive close to big attractions such as Disneyworld or Niagara Falls; also in states where most things are pricey – such as some up in the northeast USA. Generally, however, they are still excellent value for money being in fine locations and giving everything you would need. Most of these larger campgrounds have on-line booking on their individual websites.

How about the family owned and operated campgrounds then...

Smaller, family run and with a reputation for personal service would sum up this category. More often than not with paved roads and RV sites and with full hook-ups to town water, electricity and waste disposal. They will have clean showers and toilets, often a general store and Laundromat. There will

normally be a swimming pool unless they have lake or beach swimming; a children's activity area and often family style entertainment in season. Again prices vary but, generally, you will find these sites very cost-effective. On-line booking is a possibility and many of these sites will have an email booking form – you complete that and email it off to them. Only very few will need to be telephoned; dial 001 before the telephone number quoted to reach North America.

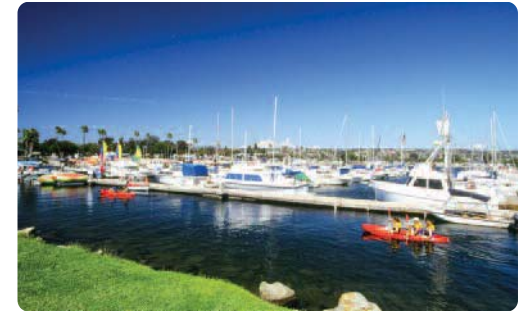
National, State and Provincial Park Campgrounds

These provide the most idyllic locations and the opportunity to 'commune with nature'. Waking up in an amazing location, with nothing but the birdsong and the sunrise to disturb you, has to be just perfect. Rarely will you find water or electric or waste disposal hook-ups at these campgrounds – not a problem if you make sure your freshwater tank is full, your propane tank is full and your waste holding tank is empty. You have a separate 'coach battery' (ie not the engine battery) which will power a

couple of internal lights for, perhaps, an evening but if you have a vehicle with on-board generator, this will either run to power you or will boost your batteries with a quick blast in the morning! Do note though that most Parks will have a restriction on when you can/cannot use your generator – so as not to disturb other campers.

Some National Park campgrounds will have shower and toilet facilities

(ie Mather Campground in the Grand Canyon and Furnace Creek campground in Death Valley). You can check the individual facilities on www.recreation.gov – and you can pre-book on this website too.



Campland on the Bay, California

Photo: Campland.com



Shoshone River, Wyoming

Photo: Wyoming Tourist Board



Woodland tranquility

Photo: Sato



Flagstaff KOA



Toasting marshmallows Petaluma KOA

Photo: Earle Weston



Desoto Park, Florida

Photo: Visit Florida



Wallowa Lake State Park, Oregon

Photo: Charlotte

Campground Q & A's

How have we chosen the campgrounds on our itineraries?

Many campgrounds are in here because of the personal recommendation of a member of Cruise America's staff – Camplands in San Diego for instance. Every single one we featured has been checked with one or other of the sites which give ratings to campgrounds; hand on heart we can say that a rating of 7 or 8 is the lowest we have allowed. Of course it has to be said that these ratings will have been based on reports by customers who have visited in the past; things change, campgrounds are bought and sold. However, we feel confident that those we have suggested will be to your satisfaction. If you feel you would like to choose your own campgrounds, or check the ratings on the ones we have chosen, by all means do so. We have listed some useful sources of information on Page 27.

How did we choose what itineraries to put in?

With over 30 years experience of helping people with their motorhome vacations in North America, and having travelled the continent extensively, we believe we have the knowledge and experience to know where people want to travel. While it is important that where you stay overnight is clean and comfortable, it's the daytime journey and the sights you will see, that will make your holiday a success. So we have highlighted 'Visit' on every day to show you what you won't want to miss.

How have we constructed our itineraries?

Basically every itinerary shows ONE NIGHT at each campground. We know, however, that not all of you will be taking 7-10 night holidays! So we have left it to you to decide how many nights you will spend at each campground, thus lengthening our one-nighters into the perfect trip for you.

How long should we spend at each campground then?

That's a tough question! If you are going to visit the Grand Canyon, for instance, you will probably want to spend at least three nights. You may be happy to view the Canyon from the top of the South rim or you may want to take a day trek down



Capital Reef Campsite

Photo: Willem Pompert

into the Canyon, a helicopter ride over the Canyon with such as Maverick Helicopters. Yes, there is an airport right there with helicopter tours going all day. In fact all of the National Parks are going to be places for more than just one night. On all of our itineraries we have



The Grand Canyon

Photo: Vicki Westgate



How do we book in advance?

You can often book our selected campgrounds on-line or by email. Only rarely will you need to telephone but, if you do, dial 001 in front of the number shown. If calling, be sure to have all the information you need at your fingertips. You will need to know the day of arrival and number of nights you wish to stay; if they ask about electricity amps "What Amps do you want?" you will need to tell them 30 amps (all Cruise America vehicles are 30 amps). You will be asked for your credit card details to pay in advance. Each campground has its own cancellation policy so be sure to find out what that is and make a note.

Do we need full hook-ups every night?

If your fresh water tank is full, there is no need to hook up to city water. If your grey and black water waste tanks are empty, there is no need to use the waste disposal at the site. It's probably only electricity you would plug into on such an occasion. Obviously if your waste tanks are full and your fresh water tank is empty, you will want all hook-ups!

shown a 'must not miss' place – and this may guide you on how long you wish to spend at each place. It has to be said that some campgrounds are 'break your journey' stops – in which case one night is enough.

Are there any times we should definitely book our campgrounds in advance?

If wanting to stay near big attractions – Disney, Universal Studios, Niagara Falls – or close to popular cities, we would always recommend advance booking.

Otherwise, if travelling July and August, or on Holiday weekends:

USA & Canada: Christmas and Easter.

USA: Memorial Day in May, Independence Day in July, Labor Day in September, Thanksgiving in November.

CANADA: Canada Day in July, Labor Day in September, Thanksgiving in October – plus a myriad of other holidays in certain Provinces.



Cheers!

Photo: Maxine Saunders

